



HBCU Cultured Dance & Arts Society

Sponsorship Package

Company Team

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Mission

The HBCU Cultured Dance and Arts Society, which is a certified nonprofit organization in the state of Georgia pending 501c3 exemption, has been formed to create, highlight, and strengthen the performing arts and dance programs of Historically Black Colleges and Universities throughout the United States.

Purpose of the Organization

From gospel music studies to jazz ensemble performances, Historically Black Colleges and Universities throughout the United States have played an essential role in providing the educational foundation and exposure opportunities for students pursuing their interests in arts, music, and dance. The HBCU Cultured Dance and Arts Society strives to bring awareness to the significant contributions of HBCU's to the performing arts community while also strengthening the infrastructure and providing technical and financial assistance for existing programs to ensure their sustainability for years to come. To this point, the goals of the HBCU Cultured Dance and Arts Society are as follows: (a) to bring more awareness of existing dance and performing arts programs of HBCU's (b) to help develop and strengthen the infrastructure of HBCU affiliated dance and arts programs (c) to generate funding to support identified arts and dance programs of HBCU's (d) to provide scholarships for aspiring and current students who identify performing arts or dance as their selected college major and (e) to provide start-up business grants for HBCU current students and/or alumni who desire to start or grow a business focused in the arts, music, cinema, design and/or dance industry.

Sponsorship Opportunities

The HBCU Cultured Dance and Arts Society is seeking sponsors who support the importance of sustaining performing arts as well as support the educational and professional development and advancement of HBCU alumni, current students, and aspirants. Such sponsorship is essential for the successful execution of the above noted mission and goals.

On June 25, 2022, the HBCU Cultured Dance and Arts Society will host its Inaugural Event: A Night of Celebrating the Performing Arts of HBCU's: Past, Present, and Future. This event will be held at the beautiful Zucot Gallery. This Inaugural event will highlight and honor trailblazers, present-day artists, and future influencers who represent the HBCU performing arts community. Some of the financial contributions for this event will help (a) to provide a college scholarship to a student who will be attending college with a major in performing arts (i.e. dance, music, theater, design, art) (b) to provide financial assistance to a performing arts program housed within a HBCU or affiliated with a HBCU and (c) to provide a grant to a business in the performing arts industry.

Sponsorship Levels

**** Sponsorship payments can be submitted via website (www.hbcuarts.org) or can be remitted via check. Checks should be made payable to: HBCU Cultured Dance and Arts Society and should be mailed to: 2795 Main Street West, 19B, Snellville, Georgia 30078 ****

I. Presenting Diamond Sponsor - \$5,000.00

- Shall be featured as the Presenting Event Sponsor on all marketing materials and correspondence
- Shall include an Exclusive Presentation during the event allowing the sponsor to present information regarding its product and/or service
- Prominent ad placement on the website of the HBCU Cultured Dance & Arts Society
- Include branded product or print material
- Logo placement on all signature publications and targeted e-blasts
- 4 event tickets

II. Platinum Level Sponsorship - \$3,000.00

- Shall be featured as an Event Sponsor on marketing materials and correspondence
- Will have ad placement on the website of the HBCU Cultured Dance & Arts Society
- Logo placement on signature publications and targeted e-blasts
- 3 event tickets

III. Gold Level Sponsorship - \$1,000.00

- Ad placement on the website of the HBCU Cultured Dance & Arts Society
- Logo placement on all signature publications and targeted e-blasts
- 2 event tickets

IV. Sponsorship Amount of Choice _____